

2012 Louisiana Diversity & Leadership Conference

Sponsorship Opportunities

DiversityFIRST - \$2,500 (Limited to Two)

- The official Title Sponsor for the 2011 Louisiana Diversity & Leadership Conference
- Conference will be titled after your corporate name, i.e. AT&T' Louisiana Diversity & Leadership Conference
- Title Sponsor recognition in statewide advertisements: emails and print
- Speaking Opportunity for one of your Executives during the breakfast award ceremony
- Formal recognition plaque during award ceremony
- Organization's logo/name on all conference event promotional materials and conference badges
- Recognition as Title Sponsor in official conference program (logo on front cover)
- Organization's banners/signage prominently displayed. Will have the opportunity to display 3 banners throughout the conference area (sponsor provide)
- Full-page color advertisement (8.5X11) inside front cover of conference program (sponsor provide)
- Organization's logo on diversity conference website linked to your homepage
- Contact list of registered attendees
- 25 full conference registrations

DiversityLEADERSHIP - \$2,000

- Speaking Opportunity for one of your Executives during the breakfast award ceremony
- Recognition in statewide print & email advertisements
- Formal recognition plaque during award ceremony
- Organization's logo/name on all conference event promotional materials
- Organization's logo/name on official conference program (back cover)
- Organization's banner/signage prominently displayed. Will have the opportunity to display 1 banners (sponsor provide)
- Full-page color advertisement (8.5X11) in conference program (sponsor provide)
- Organization's logo on diversity conference website linked to your homepage
- Contact list of registered attendees
- 20 full conference registrations

DiversityCHAMPION - \$1,500

- Recognition in statewide print and email advertisements
- An opportunity to speak at your sponsored event
- Organization's logo/name on all conference event promotional material including conference signage
- Organization's logo/name on official conference program (back cover)
- Organization's banner/signage prominently displayed (sponsor provide)
- Full-page color advertisement (8.5X11) in conference program (sponsor provide)
- Organization's logo on diversity conference website linked to your homepage
- 15 full conference registrations

DiversityCAMPAIGNER - \$1,000

- Half-page color advertisement in conference program (sponsor provide)
- Organization's logo/name on all conference event promotional material including conference signage
- Organization's name on official conference program (back cover)
- Organization's logo on diversity conference website linked to your homepage
- 10 full conference registrations

DiversityPROMOTER - \$500

- Organization's name in official conference program
- Organization's logo on diversity conference website linked to your homepage
- 6 full conference registrations

College Sponsorship - \$350

- Your school's logo displayed in the conference program.
- 5 conference registrations for affiliated students (students must be active members of the University to attend. No outside parties or friends/family of students will be admitted).

Additional Sponsorship Opportunities

***Breakfast Sponsor -- \$2,000 (two)**

- **Signage displaying your corporate logo (provided by sponsor)**

***Luncheon Sponsor -- \$1,500**

- **Signage displaying your corporate logo (provided by sponsor)**